

Faculty of Law and Management

Study tourism in Australia. The SSAT articulation/Multi-campus programs



Continue your tourism studies in Australia. Discover the State Tourism and Hotel Management School (SSAT) articulation program at La Trobe University

Melbourne and Bendigo

Melbourne (Victoria's capital city) is the second largest city in Australia and has been voted 'the world's most liveable city' (London-based Economist intelligence Unit) three times in the last decade. Beaches, shopping districts, nightlife, clubs, pubs, live music, theatre, cafés and restaurants, as well as galleries, museums, tourist attractions, parks, gardens and historical landmarks, are all within easy reach.

The city is renowned for its leading contribution to the Arts. Melbourne hosts international film, arts and comedy festivals, as well as regular music performances, art exhibitions, opera, theatre programs and community festivals.

Melbourne was also voted the sporting capital of the world (ArkSports ultimate City Rankings 2010) and is the home of Aussie Rules Football and major sporting events, including the Australian Tennis Open, the Melbourne Cup, the Motorcycle and Formula One Grand Prix.

La Trobe's Bendigo campus

Bendigo has La Trobe's second largest campus, with around 5000 students. Bendigo is a 90 minute drive from Melbourne and has a population of approximately 104,000.

La Trobe's Melbourne Campus

One of the biggest and most attractive university campuses in Australia, the Melbourne campus covers 330 hectares (approximately 500 acres) of beautiful parkland with its own waterways.

The Campus is situated 14 kilometres (8.5 miles) from central Melbourne and is easily accessible by public transport. The campus is a complete community with more than 18,000 students. There is a full range of services and facilities, including a world-class library, retail outlets, sporting facilities, restaurants and cafés.

Accommodation

There is a range of accommodation options for students at the Melbourne and Bendigo campuses. For full information visit:

www.latrobe.edu.au/international/living/accommodation

Work while you're here

The Faculty has an industry partnership program so we can help you get a job if you want to work while you are in Victoria. Our students often work at major events and sporting stadiums. All students visas are granted Permission to Work rights allowing you to work 20 hours a week while your course is in session. During official holiday periods international students are permitted to work unlimited hours.

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Bachelor of Business (Tourism Management) - (SSAT) articulation program

Course details

Course information	
Title	Bachelor of Business (Tourism and Hospitality) Bachelor of Business (Tourism Management)
Length	1 year
Fees	\$ 19, 470 annual fee (2011)*
Academic entry requirements	Completion of SSAT Tourism program with a minimum average of 5.0/6.0
English Language Requirements	If level achieved with completion of SSAT curriculum is C1, student will be exempt from taking further English exam. Conditions for admission: 550 points for the paper form, 213 points for the computer-based form, 80 points for the online form of the TOEFL exam.

* All tuition fees listed are in Australian dollars and are for commencing students for the 2011 academic year only. Please note: La Trobe University reserves the right to increase fees on an annual basis. In an environment of continued economic stability it is envisaged that fees will normally not rise by more than 7% per annum for most courses.

Study requirements SSAT

The Bachelor of Business (Tourism and Hospitality) and Bachelor of Business (Tourism Management) consist of 24 subjects usually taken over three years of full-time study. SSAT students will be given credit for 14 subjects, leaving the following 10 subjects to complete the course:

Course structures - Multi-Campus

Bachelor of Business (Tourism and Hospitality)		
THS3EM	Tourism Enterprise Management	Semester 1 (March) - Bendigo campus
THS2HOM	Hospitality Operations Management	
THS3FET	Festival and Event Tourism	
	2nd/3rd Year Elective	
THS2GAS	Principles of Gastronomy	Semester 2 (July) - Melbourne campus
THS3TCB	Tourism Psychology and Consumer Behaviour	
MGT3SMG	Strategic Management	
THS3HSD	Hospitality Service Delivery	
THS3ETP	Entrepreneurship: Theory and Practice	Summer (January) - Melbourne campus
THS2RIM	Research Inquiry for Managers	

Bachelor of Business (Tourism Management)		
THS3EM	Tourism Enterprise Management	Semester 1 (March) - Bendigo campus
THS3RT	Rural Tourism	
THS3FET	Festival and Event Tourism	
	2nd/3rd Year Elective	
THS3DMM	Destination Marketing and Management	Semester 2 (July) - Melbourne campus
THS3TCB	Tourism Psychology and Consumer Behaviour	
MGT3SMG	Strategic Management	
THS3WTM	Wine Tourism and Marketing	
THS3ETP	Entrepreneurship: Theory and Practice	Summer (January) - Melbourne campus
THS2RIM	Research Inquiry for Managers	

Applications

You should initially discuss your application with Daniel Burckhardt, but information about application procedures can be found at: www.latrobe.edu.au/international/apply/

Contact information

SSAT – Daniel Burckhardt

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M (+ 41) 79 409 83 62

For further information on studying in Australia, including visa and government requirements, facilities and resources, campus lifestyle, accommodation, living costs and support services, please contact:

La Trobe International

T (+ 61 3) 9627 4805

W www.latrobe.edu.au/international

Enquire online: www.latrobe.edu.au/international/enquiry

